alisha van bone

Graphic Designer | alisha.vanbone.com | alisha@vanbone.com

Hi. I'm Alisha van Bone. A Graphic Designer with over eight years experience in print and digital industries. I'm looking to expand my skills in a creative environment, working with other skilled professionals.

EXPERIENCE

07/2022 – current
Senior Graphic & Digital Designer
Humanity Health Group
RESPONSIBILITIES

- Design and production of social media marketing and promotional material
- Design and production of printed collateral
- Liasing with external agencies to ensure consitency of brand elements on company web site
- Design and production of secondary brand logos, identity design and assets

11/2021– 07/2022
Senior Graphic Designer **The New Garde**
RESPONSIBILITIES

- Developing brand identities including brand guidelines and implementation strategies
- Layouts and design for client look books and strategy documents
- Design and production of social media marketing and promotional material
- Design and production of printed collateral
- Creating and updating web pages and EDMs

04/2019-11/2021
Graphic Designer **Marist College Ashgrove**
RESPONSIBILITIES

- Design and Illustration for major events and functions
- Design and production of advertising, marketing promotional material and digital signage
- Design, Illustration and liaising with videographers and animators to create large-scale event visuals

01/2015 – 04/2017
Graphic Designer **Tom Tailor GmbH, Hamburg, Germany**
RESPONSIBILITIES

- Creating commercial graphic design placements for mens' and womens' apparel
- Creating pattern repeats for printed styles
- Researching trends for new collections
- Creating mood boards and overviews of collections
- Creating look books for each season

10/2010 – 05/2014
Graphic Designer **Gallery of Modern Art (GOMA),**
RESPONSIBILITIES

- Illustration for the Children's Art Center
- User interface design for interactive games
- Artwork and production of large format signage
- Layouts and production of advertising, marketing and publications
- Layouts and design for digital signage
- User testing exhibition elements for the Children's Art Center with target audience, allowing for iteration of designs based on feedback
- Liaising with exhibition designers to create technical specifications for exhibition elements

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SKILLS

Adobe CC Suite including
- Illustrator
- Photoshop
- Indesign
- Acrobat
- Bridge
- Lightroom

- Microsoft Office
- Wordpress
- Shopify
- AdRoll
- Figma

INSPIRATION

Art and design in all its forms, cooking, yoga, swimming, movies, good coffee, learning new skills, travelling and live music.

EDUCATION

2014
Advanced Photoshop and InDesign Course

2008 – 2013
Semi Permanent Annual Design Conference

2008 – 2010
Design College Australia
Advanced Diploma in Visual Communication

2004-2007
Queensland University of Technology
Bachelor of Creative Industries

REFERENCES

Available on request.